



ANNUAL REPORT 23-24

THE MOMCO





*For 50 years, MomCo has been focused on
helping moms meet Jesus.*



MOMCO MISSION

The MomCo encourages and equips moms of young children to realize their potential as mothers, women and leaders, in relationship with Jesus, and in partnership with the local church.

LETTER FROM THE PRESIDENT

As The MomCo celebrates half of a century of ministry, I'm reminded that 50 is an important number in the Bible.

In the book of Leviticus, every 50 years was designated a Year of Jubilee—a radical concept where God called for celebration and restoration, where debts were forgiven, and slaves were set free. The fiftieth year signifies God's provision and a new beginning.

Consecrate the fiftieth year and proclaim liberty throughout the land to all its inhabitants.

LEVITICUS 25:10 (NIV)

The Israelites received the Torah at Mt. Sinai, fifty days after leaving Egypt.

Fifty days after Jesus' resurrection, the disciples were gathered, and the Holy Spirit descended on them. Now known as Pentecost, which literally means 50, it marks the birth of the early church, when God put a new call on his followers, empowering them to go and make disciples.

This annual report reflects the fact that this has been an important and God-inspired fiftieth year for The MomCo where we have experienced provision, growth and an expanded calling

to reach the nations. This 50th anniversary of The MomCo has truly been a year of Jubilee, hitting new milestones and reaching unprecedented levels of engagement.

It also must be said that the organizational legacy and health that we enjoy today is thanks to the collective leadership and courage from the women and men that have gone before us. We stand on the shoulders of the founders, Maxine Schielder, Jan Horner and Naomi Mitchie, along with Elisa Morgan, Karen Parks, Carol Kuykendall, Janice Kugler, Bob Horner, and so many other staff, board members, volunteers and partners like you.

As we look to the future, we do so with a renewed sense of energy and vision. God is moving, and we want to be quick to follow. Thanks for your generous partnership; as you read this report, I hope you feel the same sense of awe at what we get to do together as I do.

Here's to the next 50!



mandy arioto

MANDY ARIOTO
President and CEO
The MomCo

50 YEARS

OF MINISTRY: 1973 - 2024



● **1973.** Eight women in Wheat Ridge, CO, started meeting at a local church to share Jesus with moms in their community. Word spread, and groups begin forming in churches throughout the country.

● **1982.** 150 women from five states gather for the first MOPS Leadership Conference.

● **1987.** MOPS Board of Directors hires Elisa Morgan as its first president.




● **1988.** MOPS expands beyond U.S. borders into Canada and is renamed MOPS International.

● **1993.** MOPS creates a variety of new resources to aid mothers, including MomSense newsletter, MomSense radio program and a website.

● **Mid 1990s.** MOPS launches a volunteer team.

● **1996.** A program for teen moms is launched.





- **2012.** Over 2,000,000 moms have been reached through local MOPS groups since its inception in 1973.

- **2013.** MOPS launches in Africa, expanding the organization to 33 countries.

- **2015.** MOPS curriculum is translated into Spanish to reach more moms globally.

- **2016.** Mandy Arioto is named MOPS President and CEO.

- **2017.** MOPS is in 35 countries around the world. First Global Curriculum released in seven languages.

- **2018.** MOPS' first Baptism takes place at MOMCON in Louisville with 42 moms being baptized.

- **2019.** MOPS expands into 68 countries.



- **2005.** With the help of membership benefits, MOPS reaches over 100,000 moms through in-person groups for the first time in a single year.

- **2007.** The first Prison MOPS group is launched in Orange County, CA to reach incarcerated moms with the hope of Jesus.

- **2009.** MOPS expands to include moms of school-age kids through MOMSnext. Groups are launched in Brazil, Latin America, Russia, and India.

- **2020.** Online groups begin as a new way to connect moms and leaders around the world.

- **2022.** MOPS now reaches moms in 72 countries. Volume 2 of the Global Curriculum is translated into 17 languages serving moms across the globe.

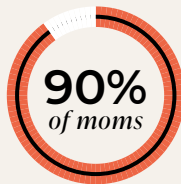
- **2023.** MOPS celebrates its 50th anniversary! Volume 3 of the Global Curriculum is translated into 20 languages reaching into 92 countries around the world.

- **2024.** MOPS rebrands to become MomCo to reach a new generation of moms. Expands to 104 countries and 25 language translations, reaching millions of moms per year.



THE MOMCO

2023-2024: THE 50TH YEAR OF IMPACT



report they felt the love of Jesus this year through their MomCo Meetup.

Over 300 new churches started MomCo groups in the U.S., totaling 3,774 US groups served this year. New churches include Saddleback Church in California, Willow Creek Community Church in Illinois, and Prestonwood Baptist Church in Texas, which boasts a weekly attendance of 49,000.



Africa continues to be the fastest growing region with MomCo groups in 35 of the continent's 54 countries. MomCo hosted the Africa Leadership Summit in Lusaka, Zambia and a training for leaders in persecuted countries in Dakar, Senegal. Additional trainings around the world included: U.S., Rwanda, Ghana, Nigeria, Kenya, South Africa, Uganda, and Turkey.

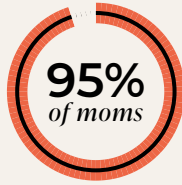
2.5K
Families

2,489 families started attending their local church because of their MomCo experience.

32
Closed Countries

Serving moms in 32 closed countries* in the 10/40 Window.

**Government restricts missionaries' access to their country.*



*report that MomCo provided them
with a supportive community.*

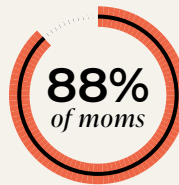
MomCo partnered with Barna Research Group to engage in the first post-pandemic study, *Motherhood Today*, to ensure that we have relevant data to serve moms. The 80-page report was launched in September 2023 and was made available and distributed to church leaders and congregations around the world to inform churches on how to better equip parents to share their faith with their children.



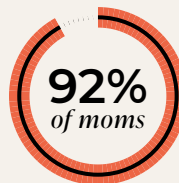
4,925 moms committed
their life to Jesus.



5,400 moms attended
MOMCON in Chicago.



*agree that MomCo gave them the
opportunity to develop their
leadership skills.*



*say that MomCo equipped them to
be a better mom.*

Other partnerships this year included: The Chosen, Gloo, Evangelical Leadership Fellowship, RightNow Media, Alpha, Lois Palau Association, and City Gospel Movement, Compassion International, Operation Christmas Child, and Colorado Christian University.



MOMCO REACHES MOMS ACROSS ALBANIA FOR OVER 10 YEARS

THE COURAGE TO DEMONSTRATE GOD'S LOVE

*F*or as long as I can remember, I believed I would never be good enough. As a child growing up in Albania, I was afraid of disappointing my parents. I was afraid of being called awful names by relatives if I didn't wear the right clothes or if I put on lipstick. I was afraid of letting down church leaders. Even on the day of my baptism, I felt a sense of shame; my sister and I barely escaped a beating from my Muslim cousin who was angry I was deciding to follow Jesus.

Fast forward to a pivotal moment in my life—an invitation from my MomCo leader. As a young mom who had just moved to the U.S., I was shocked that she asked me to be a leader in The MomCo ministry at our church. As I began to think and pray about this, so many doubts came to my mind. I still felt like the girl growing up in Albania, never feeling good enough.

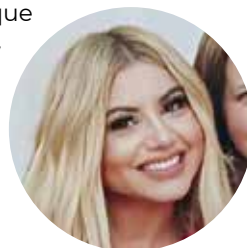
Fears flooded me. I was an outsider here. I had just moved from Albania to Chicago. The other women had grown up in the U.S. I had grown up in a communist regime. I was from a poor country but attending church, and I was attending church in one of the richest places in America. Many of the women here had all sorts of degrees. My first chance to enter university had been interrupted by a civil war in 1997. The second time, I gave up multiple scholarships so that we could pursue a dream of serving others in Kosovo.



But the MomCo Leader looked me in the eyes and said, “Bona, you have what it takes to love and lead moms.” I prayed about it and eventually said yes. The experience leading this group was so powerful to me that when we returned to Albania, my passion was to start MomCo in Albania. God enabled me to do just that in 2013.

I remember standing up at the first MomCo meeting to tell my story. All of us there shared some of the same experiences. We all had grown up poor—we purchased food with ration cards, waiting in long lines for bread and other food (sometimes for hours) and marking our place in line with a rock when we had to leave. We had experienced the end of the communist regime and the chaotic transition to democracy. Most of the women in The MomCo group came from Muslim backgrounds.

In this country, we have shared so many of the same experiences, but we each have unique stories of the pain and challenges and how God has shown up. As one mom put it, *“MomCo was the bridge between God and me. MomCo made me realize that I am a beloved child of God, that I am not alone, and he is always there for me.”*



Today, as we are on the heels of celebrating our 10-year anniversary with MomCo, we proudly have 15 MomCo groups across Albania with hundreds of moms involved. This year, we started in two new towns. A MomCo for moms of special needs kids was even started. For many women who have been shunned in the past, this has been a place of belonging where they and their kids are celebrated. It is one of the region’s fastest growing MomCo groups.

Leaders have been like church planters; working among unchurched women, making connections, and with great courage, allowing the light of Christ to shine in dark places. As I think about the many amazing women leading and attending MomCo groups in Albania, I long for them to increasingly walk in the truth that sets us free and to believe what God says is true about each of us: you are seen; you are known; you are loved (Luke 12:6–7, Isaiah 40:26–29).

Blessings,

BONA MIEKLEY

GMD - European Mediterranean – Middle East



THE 50TH YEAR OF IMPACTING MOMS AND RESOURCING THE CHURCH



"This was my first year at MomCo, and I was really unsure of what to expect. I am a stepmom to five children and felt very alone in that parenting journey, as it is pretty unique to my circle of friends. Even though I haven't met other stepmoms in my Meetup, I feel like I've found my people. I have really connected with my leader and some ladies at my table, and I finally feel like I have great relationships. I'm so thankful for MomCo and all the ways it has improved in my life!"

KASI

"I was a victim during Hurricane Harvey. I lost my home, car and all my belongings. My three-month-old baby ingested creek water and spent three weeks in the ICU. Both my son and I ended up having to have surgery as well. A MomCo Meetup in Illinois adopted our family. They called and took up collections for us through a fundraiser in their group. About four months after the storm, I was sitting in a camper with my baby, rebuilding and it was just so hard. The mailman came and I was handed about twenty beautiful handwritten letters of encouragement—women telling me they were praying for us in great detail. I still have all of the letters to this day. They showed me the utmost love of Jesus and encouraged me to keep going."

TARA

"Being a part of MomCo these past three years has grown my faith and leadership. Post-COVID, I was recovering from deep relational hurts from the last ministry I served. I'd forgotten how beautiful and necessary community was. Being involved in MomCo reminded me that I need other moms, and eventually I could be a support for other moms. This past year I started a new MomCo Meetup with a dear friend, and I am so excited to bring hope, community and encouragement to the moms in our area."

JESSICA

"When my partner of 13 years collapsed in front of my children and me, we were devastated to not be able to wake him. The kids watched in horror and prayed as I unsuccessfully performed CPR. Hours later, the only safe place I wanted to run was to my MomCo Meetup. I needed to cry and feel the support of friends to comfort me. My MomCo friendships deepened, and so has my faith and healing over the last two years of membership."

TERESA

"I went to MOMCON this past year. It was a life-altering trip for me as I was baptized while there. The wonderful experience of joining MomCo has opened my world more than I could have imagined, bringing me to friends I did not know I needed, strengthening my relationship with my husband, and most importantly, bringing me closer to God."

TONI

79K
Gatherings

79,000 MomCo meetings were held throughout the world.

25
Languages

Five new language translations were made, totaling 25 language translations of MomCo curriculum.

104
Countries

Groups were started in 12 new countries, totaling 104 countries served.

"MomCo is a safe place for isolated moms to find connection and support. That worthwhile goal alone is a positive thing for our church to support. But beyond that, it's provided a structure and rhythm for moms to take next steps in faith and in leadership. Many of our top volunteers and church staff started their serving journey at our church through their involvement with MomCo."

PASTOR DOUG MAUSS
Pathfinder Church

"Families are more connected to our church because moms come to The MomCo Meetups that we host. The women who lead in our church have likely been empowered as leaders in MomCo, and that's no coincidence. So many of the leadership training models from MomCo are implemented in other ministries in our church for men and women leaders."

PASTOR SARA MAHAN
Blue Mountain Church

"MomCo is a great place for moms to find community and support. It has been a great on-ramp into our church and our women's groups. We've also had many of our MomCo leaders lead in other parts of our church, especially as small group leaders and women's teachers. We love that it's a safe place to bring non-believing friends to get a taste of Jesus, to get one step closer to a relationship with him."

PASTOR CAROLE HOY
Willowdale Chapel

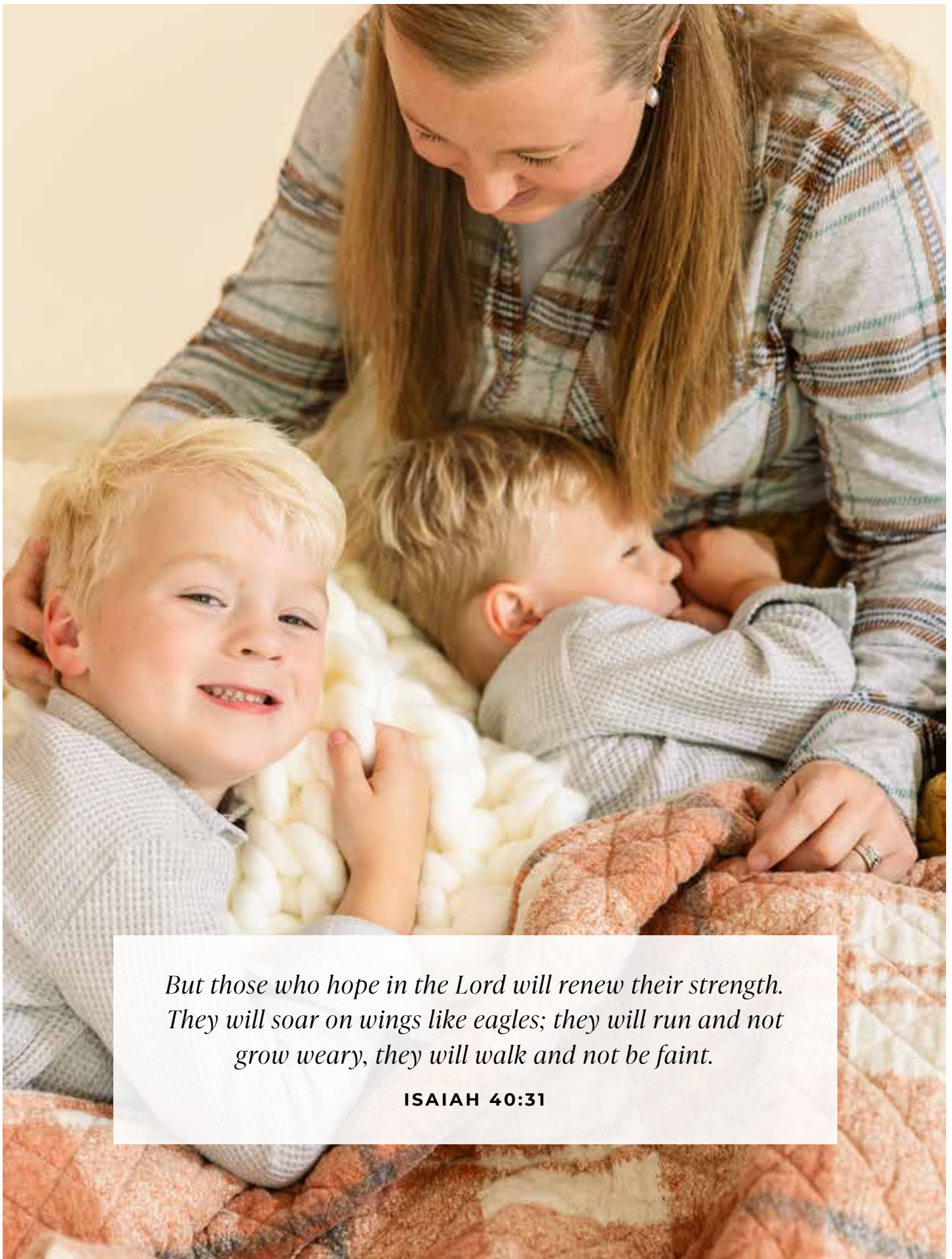
"MomCo has helped us embrace an identity as an intergenerational worshiping community. It has provided richly rewarding volunteer opportunities for our members and an outreach to our community that the congregation is enthusiastic to support."

PASTOR KRISTIN RICE

"It has been such a need in our church to equip and support our moms, and ultimately, families. We see the breakdown of the family unit, and we desire to help our families throughout the beginning of their marriages and parenting years. MomCo is a community outreach; definitely has had an impact on bringing people to our church and leading them to a relationship with Jesus. And we are so thankful that The MomCo now has a model for reaching moms in all stages and ages of motherhood."

LISA LEE
Bear Creek Baptist Church



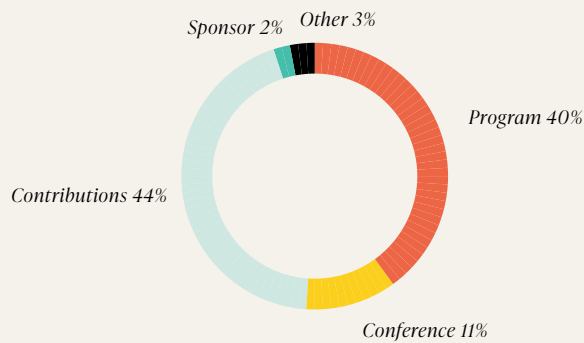


*But those who hope in the Lord will renew their strength.
They will soar on wings like eagles; they will run and not
grow weary, they will walk and not be faint.*

ISAIAH 40:31

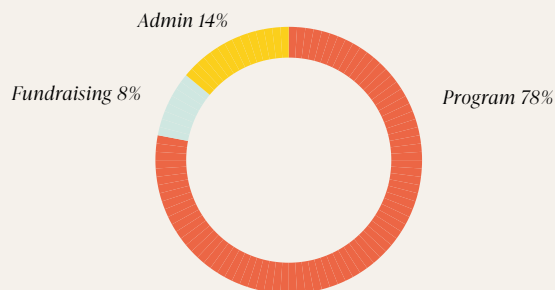
FINANCIAL STEWARDSHIP

YOUR GENEROSITY MAKES IT POSSIBLE TO BRING THE MOMCO TO WOMEN IN EVERY PART OF THE WORLD, which in turn gives moms and their families the gift of community and the opportunity to strengthen or start their relationship with Jesus. MomCo prayerfully, intentionally and strategically invests your gifts to maximize the advancement of the Kingdom.



REVENUE

Program	\$2,666,066
Conference	\$734,263
Contributions	\$2,985,222
Sponsor	\$130,280
Other	\$220,282
TOTAL	\$6,736,113



EXPENSES

Program	\$4,795,397
Fundraising	\$461,453
Admin	\$863,805
TOTAL EXPENSES	\$6,120,655



For information on the many ways to give please visit themom.co/donate or email give@themom.co

LETTER FROM THE CHAIR

JUBILEE!

It's a loud word, isn't it?

A time to celebrate.

A time of freedom.

A time of change.

A time to consider what comes next.

This past year we marked 2023 as our Jubilee Year. Your love for motherhood, dedication to this ministry, and loyal generosity have allowed us to celebrate 50 years of connecting moms to each other and to Jesus. This year, MOMCON saw a record attendance of 5,400 mothers, filling and overflowing the convention center of Chicago. Moms witnessed what it's like to sing, dance, learn, pray and grow together as we celebrated our golden anniversary, and...they heard the big news...

The MomCo launched with huge support and excitement! Our name change and brand refresh takes us into a new era where we can grow deeper, flourish wider, and continue building mom communities for another 50 years. We're keeping our mission the same, and we have a strong desire to be where mothers are—all over the world. Our name may have changed, but our purpose has not.

Thank you for being our die-hard champions during our "Rising Together" campaign. We have risen together and added 41% more major donors and 85% more legacy donors, in addition to being awarded a \$1,250,000 grant from the Lilly Endowment. I encourage you to read the study, *Motherhood Today*, which we completed in partnership with The Barna

Group last year. The study showed sobering truths of what mothers are currently dealing with in the 2020s, as well as their exponential influence on their children's future, family's financial choices, and significant spiritual impact. It revealed concrete evidence of what MomCo knows deeply: When moms meet Jesus, they change the world for the better.

Our new brand and name encompass everything that's always been consistent in our organization and frees us to better reach mothers in contemporary settings by creating thriving mom communities. By utilizing cutting edge technology to increase our breadth of communication, we'll be able to connect moms with each other, their local church and Jesus far more effectively than ever before. In a time where statistics scream the needs and pains of moms, MomCo stands resolute with the answer: connection.

On behalf of the Board of Directors, I'd like to thank you for marking this Jubilee milestone with us and ask for your continued prayers. Because of you, the name of Jesus is becoming known to the most influential people on the planet: moms.



Always thankful,

A stylized, handwritten signature in black ink, appearing to read 'Nichole Parks Tautz'.

NICHOLE PARKS TAUTZ
*Chairman, The MomCo
Board of Directors*

BOARD MEMBERS



NICHOLE TAUTZ, CHAIR
Denver, CO
Public Relations and Philanthropist



JEFF ASHER, TREASURER
Denver, CO
Banker



MAKIKO HARRISON, VICE CHAIR
McLean, VA
Economist



ERIN SHAGREN, SECRETARY
Tacoma, WA
Non-Profit Leader



JULIE ADAMS
Ministry Leader and Educator



DIANE PAULS
Denver, CO
MomCo Mentor and Ministry Leader



GREG BOWLIN, PAST CHAIR
Aurora, CO
Business Strategist



DEBORAH PORTER
Alexandria, VA
Mentoring Coach for Moms



MICHELE CUSHATT
Denver, CO
Life Coach and Author



JOHN SHUNK
Denver, CO
Attorney



KEITH MCVANEY
Denver, CO
Urban Outreach



KASE VUNILEVA
Los Angeles, CA
Educator and Development Strategist



FROM THE MOMCO BOARD

Praying for the next 50 years of MomCo

JULIE ADAMS

I pray MomCo will reach millions of women around the world in the next 50 years, bringing them, and their families, to know and grow in Christ through the wonderful community of groups.

JEFF ASHER

I pray that MomCo is an agent of God's Kingdom, bringing grace, hope and joy to moms around the world.

GREG BOWLIN, PAST CHAIR

I pray that MomCo will be instrumental in developing communities of moms in every country across the globe, encouraging and equipping them for motherhood and leadership in relationship with Jesus.

MICHELE CUSHATT

May we so fully believe, receive and embody the gospel of Christ that the moms we serve and love know Jesus' love for them, in everything we do.

MAKIKO HARRISON

My prayer is for MomCo to fix our eyes on Jesus and fly!

KEITH MCVANEY

Please bless all the generations of moms and their families who will come to meet you through MomCo in the next 50 years. Amen.

DIANE PAULS

My prayer is that many more moms will experience the love of Jesus and find support and community through MomCo.

DEBORAH PORTER

I pray – Every mom, from every place. Welcomed, loved, embraced.

ERIN SHAGREN

I pray that the next 50 years of MomCo continue to provide a safe place for moms to connect with each other and hear about the love of Jesus.

JOHN SHUNK

I pray for continued grace, global impact, and the discipleship of the souls of countless moms and their families in the next half-century.

NICHOLE TAUTZ

I pray that over the next fifty years, generations of moms will have found their life-long friends at a MomCo Meetup, and that includes Jesus!

KASE VUNILEVA

My prayer is that The MomCo exceeds its vision for reaching moms.



THE MOMCO

WE'D LOVE TO HEAR FROM YOU!

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