

# MomCo Pitch Night Grant Application

Funding Period: Fall 2025 – Summer 2026

## Key Dates

- June 2, 2025: Application Due
- July 1, 2025: Winners Announced
- MOMCON, Sept. 24-27, 2025: 8 Winners of \$10,000
- Quarterly Updates of Project
- July 1, 2026: Project Completion and Reporting

**Application Instructions:** Please answer the following questions in a separate document and submit as a PDF to MomCo's Advancement team via email at [PitchNight@themom.co](mailto:PitchNight@themom.co) no later than Monday, June 2, 2025, at 11:59 PM MT. For any questions, contact one of our team members at the above email address.

- Resubmissions from 2024 are welcome.
- All media types can be submitted via PDF to email above.

## **Applicant Information:**

- **Name:**
- **Email:**
- **Phone Number:**
- **MomCo Group Name & Location:**
- **If not in the U.S., do you currently have a Visa?** YES or NO
- **Are you a MomCo Member?** YES or NO
- **Primary Language:**
- **English speaking?** YES or NO

## **Project Proposal**

### **1. Project Title:**

### **2. Project Summary:**

- Provide a brief, compelling summary of your project. (200-250 words)

### **3. Project Mission & Goals:**

- How does your project bring hope to moms in your community?
- What key objectives do you aim to accomplish?

### **4. Impact & Outreach:**

- How many moms and families will your project serve?
- What specific needs will it address?
- How does it align with MomCo's mission of spreading the message of Jesus and providing moms with community?

### **5. Project Plan & Timeline:**

- Provide a basic outline of the steps to implement your project and any expected milestones from Fall 2025- Summer 2026 (completion dates, event dates, etc.).

### **6. Budget & Funding Allocation (Total grant is based on anticipated expenses for the funding period):**

- Provide a breakdown of anticipated expenses (e.g., materials, marketing, venue, etc.) to complete the project in full.
- Are there additional funding sources?

### **7. Sustainability & Long-Term Impact:**

- How will your project continue beyond this grant funding?
- Will it become a recurring event or program?