

A close-up photograph of a smiling Black woman with a headband, holding a baby. The woman is wearing a patterned orange and black headband and a colorful, patterned top. The baby is wearing a blue and yellow patterned top and a brown headband with a large bow. The background is a solid teal color.

THE MOMCO  
ANNUAL REPORT

20  
25





MANDY ARIOTO (CEO)  
*with MomCo leaders from Malaysia  
during our Asia Summit gathering.*

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## LETTER FROM THE PRESIDENT

In 1939, the USS Squalus sank off the coast of New Hampshire after a valve malfunction flooded its engine room. Twenty-six sailors perished instantly. But 33 others survived, trapped in a dark steel tomb at the bottom of the ocean.

As rescue boats arrived, sonar began to pick up a message being tapped in Morse code. Crew members were using a hammer on the side of the metal sub, asking one desperate question ...

*Is there any hope?*

They all knew a rescue at that depth had never been successful before. Rescuers back at the surface sent a message in response: “Hope is on the way.”

More than eighty years later, that same question echoes across the globe. In whispered prayers and sleepless nights. In the quiet despair of financial stress, broken relationships, political division, war and loneliness. Millions of people are asking, “Is there any hope?”

When we share the Gospel, we are saying “yes” to a rescue mission. Not a passive kind of hope. But the courageous, boots-on-the-ground kind—the kind that looks like showing up at the doorsteps of new mothers, building communities in war-torn regions, and equipping churches to hold space for families in crisis.

On that fateful day when four heroic rescue divers from the Navy’s Experimental Diving Unit executed one of the most complex submarine rescues in history. It took creativity, ingenuity and attempting maneuvers that had never been tried before, but all 33 of the trapped submariners made it home that night.

**That’s the kind of work you’ll read about in this report. Stories of hope made tangible. Not safe bets—but holy risks. Not comfort zones—but courage zones.**

I hope you see more than data. I hope you see a rescue in progress. And I hope you recognize your part in it. You are not a bystander. You are a participant. Your prayers, your generosity, your belief in this mission—they are making it all possible. As we look ahead, we do so with holy ambition. God is moving. And we intend to follow with everything we have.

This is the joy of our calling — that we don’t just wait for hope. **We bring it.**

With gratitude,

**Mandy Arioto**

*President & CEO, The MomCo Global*

## WHO WE ARE

**MOMCO IS A NONPROFIT  
ORGANIZATION THAT  
ENCOURAGES AND EQUIPS  
MOMS OF YOUNG CHILDREN  
TO REALIZE THEIR POTENTIAL  
AS MOTHERS, WOMEN AND  
LEADERS, IN RELATIONSHIP  
WITH JESUS AND IN  
PARTNERSHIP WITH THE  
LOCAL CHURCH.**

YEAR AT A  
GLANCE

\$2,886,693  
TOTAL AMOUNT RAISED

4.3 MILLION  
MOMS REACHED

24,450  
LEADERS TRAINED

770  
NEW MOMCO GROUPS LAUNCHED

111  
COUNTRIES

2  
TERRITORIES

30  
LAUNGUAGES



## IMPACT

### MOMS

96

**96% OF MOMCO MOMS** say MomCo has made a **positive difference** in their lives as a mom.

88

**88% OF MOMCO MOMS** feel encouraged and equipped to **grow** in their relationship with Jesus.

95

**95% AGREE THAT MOMCO** has provided them with a **supportive community**.

74

**74% SAY MOMCO** has given them opportunities to grow and **develop** as leaders.

### CHURCHES

87

**87% OF PASTORS** say MomCo helps women in their church build **authentic, Christ-centered community**.

83

**83% SAY MOMCO** has strengthened their **church's community outreach efforts**.

86

**86% REPORT** that because of MomCo, their church is **more effectively reaching, engaging and spiritually growing moms** of young children.

73

**73% OF CHURCHES** agree that MomCo Meetups have helped create an environment that **fosters effective parenting** among families.



## REACH





REACH

# UNITED STATES

1,982  
GROUPS

47,648  
MOMS

**LL** My MomCo Meetup was the first place I truly encountered Jesus. Hearing the testimonies of the women I was in community with was so profound that I began attending church for the first time and was baptized the day after my 40th birthday. My relationship with Jesus has been life-changing, and the ripple effects of my deep faith can now be seen in the ways Jesus is moving through my children.

**Caroline, Kansas**



REACH

CANADA

34  
GROUPS

710  
MOMS

**LL** This year at MomCo I felt motivated to be open about my faith background with parents I met at my child's school. I also practiced leadership skills and thoroughly enjoyed being kid-free for a few hours every week!

**MomCo Coordinator, Ontario**





## REACH

# LATIN AMERICA

17

COUNTRIES

1

TERRITORY

107

GROUPS

2,291

MOMS

This spring marked a season of significant growth in Colombia, particularly in regions affected by conflict. Two key gatherings trained 42 leaders, leading to the launch of seven new groups, while a recent summit helped start 15 more in some of the country's most vulnerable areas. In Medellín, two MomCo groups partnered with the city government to reach 200 working mothers through special events, and another group grew from 30 to 90 moms after organizing the distribution of potable water during a local crisis — showing how practical service can pave the way for the Gospel.



## REACH

# BRAZIL

33  
GROUPS

1,356  
MOMS

When Lúcia first stepped into a MomCo meeting, she came just to help her daughter with the kids. As a grandmother, she was used to being the helper, not the one being helped. But as the women began to share, something stirred in her heart. She realized she had quietly lost herself in the busyness of life and years of motherhood, carrying a loneliness she hadn't named. In that moment, God gently reminded her that it's never too late to be seen, to be loved and to belong. Lúcia joined the women's ministry at church and invested in new relationships—bringing with her the richness of being a mom and grandma, while also making space to simply be herself among other women.





## REACH

# UNITED KINGDOM

4

COUNTRIES

9

GROUPS

151

MOMS

Amanda, originally from Hong Kong, is part of the MumCo Loanhead Evening Group in Scotland. She began attending church services with her young son Joshua, initially just for special occasions like Christmas and MumCo Sunday. But something began to shift. She started asking for Christian songs to sing at home with Joshua and began following MomCo speakers on social media. What started as a few small steps has grown into something much more; Amanda is now on a personal journey of faith, inspired and supported by the community she found through MumCo.

REACH

# WESTERN AND CENTRAL EUROPE

12

COUNTRIES

16

GROUPS

190

MOMS

In March, four leaders from the region joined MomCo staff and other leaders at the European Leadership Summit in Romania. This time together fostered deeper connection and strengthened their vision for discipleship. One key outcome was a shared understanding of how tools like WhatsApp can help moms stay connected and engage in faith-forming conversations. This training especially encouraged the growth of groups in German-speaking countries.







## REACH

BALKANS

3

COUNTRIES

24

GROUPS

322

MOMS

**LL** After being a member of two different MomCo groups for a while, I decided to start my own. I serve in an area that is 90% Muslim, and it has been difficult to reach women with the Gospel. But they are open to coming to MomCo meetings. They need community and friendship, like everyone else. It has been amazing to see more women come through relationships and find support and help in our group. They have found loving sisters who care for them, so they are also open to hear about Jesus, and we have seen women come to Christ, lives change and families flourish.

**Marinela, Albania**

REACH

# EASTERN EUROPE AND THE MEDITERRANEAN

4  
COUNTRIES

64  
GROUPS

1,234  
MOMS

**LL** We have another Moroccan Muslim mom who recently moved to Greece and has become a regular at our meetings. At Christmas, we had the opportunity to share the story of Jesus' birth with her, something she had never heard before. She's asked thoughtful questions, like "How do you pray?" And when she told us she felt that Christians seem "more beautiful" than Muslims, we gently explained that we're simply trying to be more like Jesus, the most kind and loving person of all. It truly feels like an honor to be part of what God is doing through our group.

**MomCo Mom, Greece**





## REACH

**RUSSIA AND** **5** **62** **610**  
**BORDERING COUNTRIES** **GROUPS** **MOMS**

In Latvia, MomCo has become a place of connection and healing for both Latvian mothers and those who fled Ukraine due to the war. Many of these women had never attended church back home, but now they are encountering Jesus in powerful and personal ways. Irina, The MomCo country coordinator, shared this story: “One of our highly educated moms moved to Latvia with her two sons to escape the war. At the 2024 Wild Hope Conference, she shared that she now believes in Jesus and has found hope in Him. Even in the midst of displacement, she sees this season as a blessing—because it was during this time that she found salvation.”



## REACH

# AFRICA

44

COUNTRIES

652

GROUPS

15,954

MOMS

Mumbuni MomCo in Kenya reaches approximately 30 moms who are deaf and living in extreme poverty. Agnes, the group leader, learned to sign when her son became deaf during childhood. She now leads a MomCo group, translating the Global Curriculum into sign language. These women, who are often on the outskirts of society, are being ministered to in beautiful ways with the Gospel.





## REACH

# WEST ASIA

4

COUNTRIES

5

GROUPS

101

MOMS

In February, Global Ministry Director Bona visited The MomCo group in Hatay, Turkey, a community of 20 mothers still recovering from the devastating earthquake two years ago. Despite their loss, these women have been gathering weekly for worship, prayer, and encouragement, finding strength in one another and in God's presence. During her three-day visit, Bona ministered to the group, reminding them that God's love knows no borders and can bring renewed strength and vision even in seasons of deep sorrow.

REACH

# CENTRAL ASIA

6  
COUNTRIES

44  
GROUPS

732  
MOMS

**LL** When I became a mother, I was determined to be the perfect mom and give my children everything I lacked growing up. But with two young children and no support, I was exhausted. For years, I compared myself to an unrealistic ideal and felt I wasn't enough. One night, in complete desperation, I lost my patience and frightened my children — a moment that left me with deep guilt and feelings of failure. Everything changed when I attended The MomCo Leader Conference, where I was met with love, acceptance and understanding. Through prayer and powerful conversation, I realized that I was enough. I left free from guilt, knowing that I am not a perfect mom, but I am the right mom for my children. Now I'm a leader of a MomCo group in Central Asia, and I believe that this ministry will bring healing to many moms like me.

**E., Central Asia**







## REACH

# SOUTH ASIA

2

COUNTRIES

53

GROUPS

851

MOMS

**LL** If I hadn't come to MomCo, I don't know what would have happened to my life. I found help, love, and was introduced to Jesus, all during one of the most difficult seasons I've faced. My husband is an alcoholic and, while he's slowly beginning to change, I still need prayers. The beautiful part is that all four of my children are now believers. Our leader, Ruchika, prays with our family and continues to share God's word in our home frequently.

**Sunita, Delhi**

REACH

# EAST ASIA

7

COUNTRIES

1

TERRITORY

53

GROUPS

892

MOMS

After two years of faithful ministry, our Tokyo MomCo group is quietly celebrating its first salvation. In a country where the Gospel is often difficult to share, this moment serves as a powerful reminder that God is at work, even in the hardest places. With renewed hope, we continue pressing forward to share the love of Jesus with moms across Japan.





## REACH

# AUSTRALIA

30  
GROUPS

469  
MOMS

In November, Australia hosted the Wild Hope Leadership Summit—the first nationwide gathering of leaders in over a decade. Fifty-two leaders came together in Adelaide for a weekend of connection and encouragement alongside MomCo staff and the Australia team. God's presence was deeply felt throughout the summit, and leaders left with renewed passion, clarity, and vision for the ministry. One powerful outcome was the addition of five new leaders to VolunteerCo, a reflection of how this time together nurtured and strengthened the MumCo movement across Australia.



## HIGHLIGHTS

### MILITARY SUPPORT

This year, your generosity allowed MomCo to continue showing up for military moms in powerful ways. Despite strict nonprofit regulations on military bases, we remained active on five installations, bringing connection, encouragement, and the hope of Jesus right where these moms live and serve.

Beyond the bases, 234 MomCo Meetups across the country served military moms within their groups, creating a broader network of support for women navigating the challenges of deployments, relocations and the unique demands of military life.

### ONLINE MEETUPS

Thanks to your partnership, 36 new Online Meetups launched this year, providing a lifeline and spiritual community for moms who aren't yet comfortable walking into a church or who face obstacles like chronic illness, demanding schedules, or parenting children with disabilities.

Through these virtual gatherings, 511 moms found connection, encouragement and faith formation. Top meetups included Spiritually Single Wives; Bible Basics; and Fueled by Faith, Not Sugar, with more on the way—including Advanced Maternal Age Mamas, Finding the Hero in Your Husband, and Homeschooling Hangout.

### HOPE FEST

A standout moment this year was Hope Fest, a powerful outreach event co-produced with the Luis Palau Association (LPA) during MOMCON. This special session, open to all women in the Denver area, brought together MomCo, LPA, and local churches for an unforgettable evening of evangelism.

More than 5,000 women were ministered to through moving salvation stories, a Gospel invitation, and a Lecrae concert that left a lasting impact. Together, we witnessed the Holy Spirit at work in the lives of thousands of moms.

### PITCH NIGHT

In Spring 2024, we launched our inaugural Pitch Night, made possible by generous supporters like you. From 147 global submissions, eight moms from six countries each received a \$10,000 grant to launch bold, faith-driven projects that meet real needs and share the hope of Jesus.

At MOMCON Denver, these women pitched their ideas live, and one was selected for additional funding and a mainstage spotlight. So far, their projects have already impacted over 9,000 families, including moms in African prisons, military spouses, cancer caregivers, and women in remote or underserved communities. And thanks to your continued support, Pitch Night returns in Orlando in September 2025.

## LEADERSHIP TRAININGS

This year marked our most expansive season of leadership training yet, reaching communities around the globe with hope and vision. Because of your generosity, we were able to host transformative gatherings in countries such as India, Australia, Scotland, Romania, Kenya, Niger, Guatemala, Russia, Uzbekistan, Malaysia, Turkey, Canada, Brazil, the Dominican Republic, Albania and the United States.

Each training equipped women with practical tools and spiritual encouragement to step into leadership and start MomCo groups in places we had little or no presence before, fueling the global spread of authentic mom communities.

## COHORTS

This past year, MomCo Cohorts — our monthly online trainings for coordinators — had their most impactful year yet. Led by staff and 61 volunteer leaders, these gatherings brought together 3,252 women to be equipped, encouraged and connected as they lead local groups.

More than just training, Cohorts offer global community and consistent support. Topics included leadership pitfalls, communication, mental health, legacy building and sharing Jesus in deeper ways. Coordinators shared that Cohorts helped them simplify, delegate, prioritize people over tasks, collaborate with their host churches and trust God with their groups. These ongoing touchpoints continue to empower leaders to thrive in their calling.

## PARTNERSHIPS

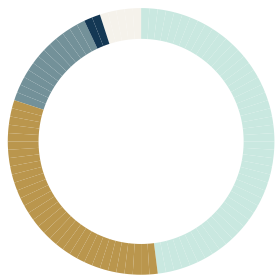
We could not have made such meaningful Kingdom impact this year without the support of our incredible partners. In autumn, MomCo helped launch the initial phase of Flourishing Families, a new research initiative with Barna, joined by World Vision and Family Life, to explore the intersection of faith, family and culture. Set to release in winter 2025/2026, this study will inform and strengthen our programming across diverse communities.

For Mother's Day, we partnered with *The Chosen* to create global church resources using clips from season three, equipping pastors to honor and minister to moms. These tools were distributed through Gloo and our website, while RightNow Media featured our Motherhood Today webinar to further support church leaders.

In addition, we continue to collaborate with a growing network of like-minded partners, including YouVersion, Compassion International, International Justice Mission, Evangelism Leaders Fellowship, Christianity Today, Colorado Christian University, and Groundwire, united in our mission to strengthen families, encourage moms, and grow a global movement of Jesus followers.

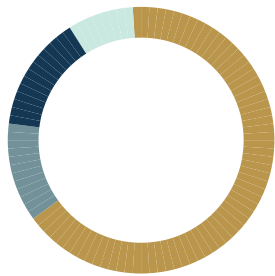
## FINANCIAL STEWARDSHIP

Your generosity makes it possible to bring The MomCo to women in every part of the world, which in turn gives moms and their families the gift of community and the opportunity to strengthen or start their relationship with Jesus. MomCo prayerfully, intentionally and strategically invests your gifts to maximize the advancement of the Kingdom.



### REVENUE

FUNDRAISING	\$2,886,693
PROGRAM	\$1,920,273
MOMCON	\$800,233
SPONSORSHIP	\$94,801
SALES AND OTHER	\$275,066
<b>TOTAL REVENUE</b>	<b>\$5,977,066</b>



### EXPENSES

PROGRAM	\$4,489,337
MOMCON	\$833,961
ADMINISTRATION	\$984,194
FUNDRAISING	\$550,534
<b>TOTAL EXPENSES</b>	<b>\$6,858,026</b>



For information on the many ways to give please visit [themom.co/donate](https://themom.co/donate) or email [give@themom.co](mailto:give@themom.co)



## WHY I GIVE TO MOMCO

**Dear Friend,**

My relationship with MomCo began nearly 40 years ago. As a mom of two preschool daughters, it made perfect sense: a space to be in community with other moms and a place to invite friends who needed to meet Jesus. It was a lifeline for me, and my husband and I felt compelled to begin financially supporting the ministry that was shaping our family and our faith.

Over the years, I've watched MomCo grow in extraordinary and inspiring ways. With unwavering faith and bold courage, its leaders have stepped beyond their comfort zones to reach moms from every walk of life — military moms, working moms, teen moms and mothers in over 110 countries, including many where women risk their lives to share the Gospel. They've navigated the complexities of a growing ministry — rebranding to extend their reach, transitioning leadership and addressing cultural challenges — with remarkable wisdom, humility and steadfast trust in God.

What sets The MomCo apart is clear: It is led almost entirely by moms surrendered to Christ, for moms seeking to know Him. These women lead with the very qualities we all strive to embody as godly mothers — love, passion, creativity, sacrifice, tenacity and unwavering prayer.

Years ago, after hearing that The MomCo had reached 100,000 moms, I began to pray for even more — for 1 million moms to be reached in a single year. That once-audacious prayer is now a reality, thanks to God's provision and the innovation this ministry continues to pursue.

I am in awe. And I am not alone.

To every partner reading this: Thank you. Your generosity fuels this mission. Your prayers, your belief, your gifts — big or small — are opening the door for countless women to encounter the love of Jesus.

Together, we are part of something far bigger than ourselves.

Join me in giving and praying — believing that God will use The MomCo to reach even more moms, in more places, with more hope than ever before.

The best is still ahead.

With deep gratitude,  
**Rebecca Colafrancesco**

**AND LET US CONSIDER HOW WE MAY  
SPUR ONE ANOTHER ON TOWARD LOVE  
AND GOOD DEEDS.**

HEBREWS 10:24 (NIV)



## LOOKING AHEAD

As we look to the year ahead, we're stepping into one of the most faith-filled seasons in MomCo's history. Through the launch of our second annual capital campaign — **Kingdom Come** — we're prayerfully pursuing \$14 million to expand our global impact and reach more moms with the hope of Jesus. This campaign isn't just about funding programs — it's about trusting God to multiply what He's already begun and inviting our community of supporters to help pave the way forward.

At the heart of this bold initiative is a transformational shift: removing the membership fee so that **every mom, everywhere**, can access the life-giving community of MomCo. We believe no mom should have to pay to be seen, known and loved — and thanks to the generosity and faith of our Champions that vision is becoming a reality. This change is more than strategic; it's spiritual. It reflects our deep desire to mirror the open invitation of Christ and welcome all moms to the table.

The Kingdom Come Campaign will also fuel growth in global infrastructure, expand digital discipleship tools to meet moms wherever they are, and equip thousands of new leaders to rise up with confidence and purpose. Together — with God leading the way and our supporters walking faithfully alongside us — we are building something eternal: a global sisterhood where every mom knows she is called, loved and never alone.



## PRAYER OF GRATITUDE

**Nichole Tautz**, Board Chair

**God,**

Thank You for the MomCo partners  
reading these words right now.

You know their hearts.  
You know their stories.  
And You know exactly what led them  
to care so deeply about this mission.

Because of *them*, moms around  
the world are finding connection,  
community and Christ.  
Because of their generosity—whether  
through time, resources or prayer—  
lives are being transformed.

They are the reason a mom felt  
seen today.  
They are the reason a group  
gathered in faith.  
They are the reason the Gospel  
is reaching homes, families and  
generations.

Lord, we lift our partners up to You  
with profound gratitude.  
They are the foundation You're using  
to build this movement — faith-filled,  
sacrificial, steadfast.  
They are the givers behind every  
moment of hope, every honest  
conversation, every story of  
redemption.

Bless them, God.  
Cover their lives with peace.  
Fill their homes with joy.  
Let them see the fruit of their giving  
in powerful, personal ways — stories of  
moms who are healing, growing and  
finding purpose.

May they know deep in their soul that  
this mission moves forward because  
of them.

May their prayers be answered in  
divine, unmistakable ways.  
And may their faith be strengthened  
as they see the eternal impact of what  
they've helped make possible.

Thank You for calling them into this  
sacred work.  
Thank You for choosing them to be  
part of Your redemptive story.

Thank You, Jesus, for being the reason  
we serve, the hope we share, and the  
center of it all.

We trust You with every mom, every  
moment and every gift — because  
we know You are using this partner  
to do more than we could ever ask or  
imagine.

In Your powerful name,  
**Amen.**

## MOMCO BOARD OF DIRECTORS



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*themom.co*

**WE'D LOVE TO HEAR FROM YOU!**

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