

THE MOMCO

PITCH NIGHT

by The MomCo

The Lookbook

August 2025

MOMCO MISSION

MomCo encourages and equips moms of young children to realize their potential as mothers, women and leaders, in relationship with Jesus and in partnership with the local church.

INVEST IN MOMS. CHANGE THE WORLD.

Dear Friend,

There are moments in this work when you can feel the Kingdom moving. Moments when hope breaks through in the most unexpected, beautiful ways. For us, Pitch Night was one of those moments.

This year, God stirred something new in our hearts: a bold invitation for MomCo moms to dream big for their families, their communities, and their cities. We launched Pitch Night as a sacred space for those dreams to be shared: a call to action to show us how they could use funding to change the trajectory of moms' lives in their region of the world. What followed was nothing short of miraculous: 147 project proposals from women around the globe, on fire for Jesus and deeply committed to serving the moms around them.

Because of your generosity, MomCo was able to fund eight of these projects, each one led by an extraordinary volunteer leader who is not only raising her own family and working her own job, but also pouring her time, heart, and resources into the urgent needs of others. Moms in prison. Moms raising children with cancer. Moms living in poverty. Moms whose husbands are sacrificing their lives for our country. Moms who need hope.

This Lookbook is a window into what your giving made possible over the past year. Inside, you'll meet the women on the front lines of evangelism. You'll catch a glimpse of their life-changing initiatives—some already complete, others still unfolding—and witness how faith, when paired

with your generosity, is transforming homes, healing hearts, and igniting hope in some of the world's most beautiful and broken places.

These aren't just projects. They're stories of redemption, healing and Gospel-rooted courage.

At MomCo, we often say that when you invest in a mom, you change the world. In these pages, you'll see exactly what we mean.

Thank you for believing in this mission. Thank you for trusting us to steward your gifts well. And thank you for standing with moms who are carrying the light of Christ into some of the most unreached corners of the world.

You are changing lives.

With deep gratitude,

Jess Bowler

Director of Advancement, MomCo

Jess visiting a MomCo group in Guatemala.



A MOM'S SAFE HAVEN



KENDRA'S ONE-YEAR UPDATE:

The vision for a children's indoor play space at Kypseli Church remains fully intact, and we are deeply encouraged by the momentum that continues to build, even amid some unexpected hurdles. Thanks to your support and the boldness inspired by MomCo, the building purchase was successfully completed in August 2024, and several U.S. teams have since helped gut and prepare the space. While progress in Greece often moves at a slower pace than in the U.S., we've navigated additional complexities, including shifting from our mother church's financial system to establishing our own NGO and restarting work with a new architect. Despite these challenges, we are confident in the project's direction and hopeful to share visual mock-ups of the play place this fall. Thank you for your continued prayers and belief in this mission to create a vibrant, welcoming space for moms and kids in Kypseli. We know that the number of children who already find comfort in this space is just the beginning, and once the play place is complete, the number of families who will benefit is expected to grow exponentially.

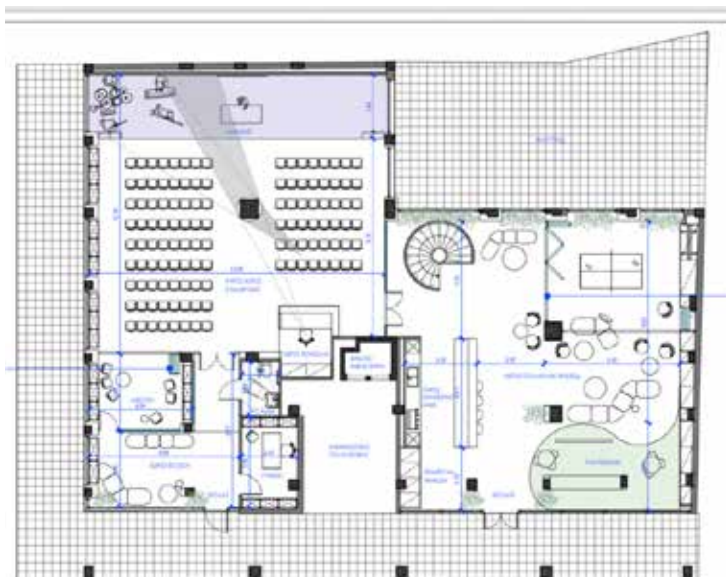
IMPACT: A Mom's Safe Haven's play place is projected to serve 500 new families each year and expand their MomCo group by an additional 50 moms.

01.

KYPSELI CHURCH, GREECE

KENDRA

Kypseli is a vibrant inner-city neighborhood in the heart of Athens, known as one of the most multicultural and densely populated areas in Europe. Despite the growing population, the area is home to just one Protestant church, Kypseli Church, which was planted around 10 years ago with a vision to serve the community. The church finalized the purchase of a new building, and A Mom's Safe Haven initiative plans to construct a three-story indoor play space in front of the windows, making it the only safe playground in Kypseli. For the past two years, the church has hosted a weekly Moms and Tots Drop-In and MomCo Meetups, offering connection and support for local families. This new play area will allow the program to grow while also providing local children with a much-needed safe and welcoming place to play. With a \$10,000 investment, Kypseli Church can bring this dream to life and create a lasting space for moms, kids, and MomCo groups to thrive.





MOMCO ON THE GO

02.

THE BRANSON MOMCO, MISSOURI

JESSICA & BRANDOLYN

In Branson, Missouri, many women ages 18 to 54 live below the poverty line, often raising children in weekly-stay motels with limited access to support, community, or reliable transportation. MomCo on the Go is designed to meet these moms right where they are by partnering with local ministries to offer MomCo Meetups and VBS-style days in the very neighborhoods these women call home. With a \$10,000 investment, the program can serve hundreds of moms and children by providing meals, childcare, crafts, and essential hygiene and school supplies. Through strong community collaboration, MomCo on the Go holds the potential to deliver lasting hope and Gospel-centered transformation to families across the county.



JESSICA'S ONE-YEAR UPDATE:

We're excited to share that our work in Branson has been strong and filled with hope. Through a growing partnership with Elevate Branson, we've launched MomCo gatherings with deep insight into the community we're called to serve. Our training with Elevate continues to guide us in how we support fellow moms living below the poverty line, where our partnership with The Charis Group has given us access to serve the community by donating supplies, offering tangible support, and covering each family in prayer. Relationships are forming, stories are being shared, and hope is rising. Recently we have hosted two Family Fun Nights, where we handed out dozens of care packages to moms, shared the Gospel and invited them to attend our MomCo on the Go Meetups. We are also starting to partner with local food pantries and pregnancy centers to reach even more moms in need.

IMPACT: *MomCo on the Go has reached dozens of families, many of whom are hearing the Gospel for the very first time. In May, 44 individuals attended their MomCo Meetup, and the number of new moms doubled at the July MomCo meeting.*

WALESKA'S ONE-YEAR UPDATE:

Over the past year, your support has helped us walk alongside some of Guatemala's most vulnerable mothers and children. At Kairos Shelter, we provided meals, devotionals, and emotional support to moms caring for children undergoing cancer treatment. We celebrated moments of healing, experienced miracles of cancer remission and offered comfort in times of deep loss. At Roosevelt Hospital, our Hospital Café ministry offered water, snacks, and hygiene kits to families and staff, with former shelter moms now serving as volunteers. This was a highlight of the initiative: seeing women this program has served be in a place where they can now step up as leaders and serve others. In one of Guatemala City's most dangerous areas, we relaunched the Caleb ministry to support homeless moms through meals, devotionals, and life-skills workshops like sewing, baking, and budgeting. One mom, Cristina, and her two daughters have moved from the streets to stable housing and schooling, a powerful example of hope restored. This year has been a testament to how simple acts of love can bring lasting transformation.

IMPACT: *In just eight months, Chiviricuarta's Kairos, Hospital Café, and Caleb ministries reached nearly 1,300 people with food, care, and the hope of Jesus, impacting families in medical crisis, hospital patients, and women and children experiencing homelessness.*

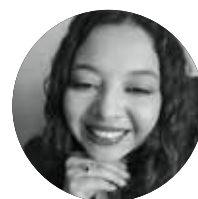


CHIVIRICUARTA

03.

EL REFUGIO, GUATEMALA

WALESKA



Many mothers in Guatemala face overwhelming challenges: caring for sick children, surviving violence, or living on the streets — all while lacking basic resources and emotional support. Chiviricuarta exists to meet these women in their most vulnerable moments with tangible care and the hope of Christ. In partnership with Kairos Shelter, the ministry supports families whose children are undergoing long-term cancer treatments at UNOP and Roosevelt Hospital, providing groceries, MomCo devotionals, and encouragement during their stay. In the streets surrounding Colonia El Progreso, Chiviricuarta reaches unhoused mothers and children through Luz y Verdad Church, offering food, spiritual support, and weekly gatherings. For women who have survived violence and graduated from the Guatemala Shelter, Chiviricuarta leads biweekly Bible studies and prayer circles to help them heal, grow in leadership, and rediscover their identity in Christ. With a \$10,000 investment, this ministry can continue to walk alongside hundreds of women and their children, offering practical help, deep connection, and the transformative love of Jesus.

MORE THAN ONE



04. ADVENTIST MOMCO LEADER, NORTH CAROLINA

APRIL

Many moms across the U.S., especially minority women, lack access to faith-based community, practical support, and maternal resources. To address this need, More Than ONE is partnering with the South Atlantic Conference women's ministries director and The MomCo leader at East Market Street Seventh-Day Adventist Church to launch targeted social media campaigns and in-person outreach events aimed to reach women of color. The campaign will feature content on self-care, meal planning, sisterhood, maternity, and Scripture to reach moms outside the church who are seeking connection and encouragement. Outreach events will include prenatal and postnatal care, parenting workshops, self-care sessions, and a community baby shower. A \$10,000 grant will fund digital campaigns and two to three outreach events, including speaker honorariums, child care, and event materials.



APRIL'S ONE-YEAR UPDATE:

Since receiving the Pitch Night grant, the More Than ONE project has seen significant growth in reaching and engaging minority (Black) moms across the South Atlantic Conference of Seventh-day Adventists. The number of active MomCo groups has more than doubled in just eight months, with new groups now thriving in North Carolina, South Carolina, and Georgia. To help raise awareness and representation, we produced six professional videos tailored to the needs of Black moms, focusing on maternal health, mental health, and heart health. We also formed key community partnerships with Every Baby Guilford, Partners in Health & Wellness, and the American Heart Association to extend the impact of these efforts. In-person events in Charlotte and Greensboro brought together more than 150 women for meaningful conversations on self-care and mental health, directly resulting in new groups being launched and new moms joining existing ones. In addition, we reached hundreds of women through presentations to Adventist women's ministry leaders and moms across the Southern region. Future social media campaigns, webinars and promotional video spots will continue to increase our reach and impact. This initiative is not only expanding The MomCo presence but is creating a stronger, more inclusive community of moms supported in faith and wellness.

IMPACT: More Than ONE reached over 700 moms with in-person engagement, grew the South Atlantic Conference's MomCo groups from 6 to 15, and has the opportunity reach millions of women with their future online campaigns.

MOMCO MEETING PHYSICAL NEEDS



05.

MOMCO MACHAKOS, KENYA

SARAH & GRACE

In Kenya and several other African countries, many women and children from under-resourced communities lack access to essential hygiene supplies like diapers and sanitary pads, barriers that prevent mothers from caring for their children and girls from attending school. This initiative seeks to distribute washable cotton diapers and reusable sanitary pads, along with small solar lights, to hundreds of women and girls during a series of eight conferences. The solar lights will allow children to study after dark, supporting their education and long-term potential. The reusable pads, which last up to a year, make it possible for young women to remain in school, while the diapers offer a critical solution for mothers raising children with disabilities. Alongside these physical gifts, each conference offers spiritual encouragement and community connection, introducing moms to the love of Jesus and the heart of MomCo. With a \$10,000 investment, this initiative will meet urgent needs, spark new MomCo communities, and create lasting impact for families across the region.



SARAH'S ONE-YEAR UPDATE:

We were able to help host several conferences across Kenya, reaching nearly 1,000 mothers and introducing MomCo to nearly half of the attendees for the first time. We shared the Gospel, taught about MomCo's vision, and distributed 801 solar lights and sanitary pads. One challenge we faced was a mismatch between the number of attendees and available supplies, which meant some women left without gifts, but many still expressed hope and gratitude, highlighting the strong demand for MomCo's resources. One story of impact comes from Narok, where a group of just three moms grew to 14 after the conference, with potential for even more growth. Although a Kala Azar disease outbreak prevented us from holding a planned conference in Marsabit, we remain committed to prioritizing that region. We also helped launch a new initiative to teach teenage mothers how to sew reusable sanitary pads, offering both practical support and skill-building. While there were a few setbacks, this project has laid a strong foundation for spiritual growth and future expansion.

IMPACT: MomCo Meeting Physical Needs expanded MomCo's reach in Kenya, engaging over 997 mothers and 2,400 children across six conferences, forming 11 new groups, and welcoming 211 new MomCo members.

COMFORT KITS FOR MILITARY MOMS



06.

THE MOMCO NEW SONG, CALIFORNIA

CARMEN & ALINA

Military spouses, especially moms with deployed partners, often face long seasons of stress, isolation, and emotional strain while managing daily life on their own. Comfort Kits are designed to meet these women in that difficult space, offering tangible support, encouragement, and the hope of Jesus through carefully curated items. Each kit includes personalized gifts, dinner gift cards, and an invitation to connect with a local MomCo group for ongoing community and support. With a \$10,000 grant, this initiative will provide hundreds of Comfort Kits and help more military moms and spouses find the connection and care they need during some of life's hardest moments.



CARMEN'S ONE-YEAR UPDATE:

This Pitch Night Grant allowed us to prepare 500 Comfort Kits for distribution to moms in our community, with a special focus on military mothers. These kits represent more than just supplies; they carry hope, dignity, and an invitation to community. Already, we have seen new moms connect with MomCo, and we're planning to build lasting infrastructure through a dedicated website, printed pamphlets, donations and word of mouth to sustain and grow the outreach. We've heard many incredible stories through this project, but one mom, Ali, joined us recently. She's set to deploy to Twentynine Palms, CA, in September and is already looking to connect with MomCo mothers in her next location. This kind of bridge-building is exactly what we hoped for: a ripple of contagious hope from one base to another.

IMPACT: 500 women and 600 children have already been reached through Comfort Kits and, with the upcoming website launch, that number is expected to grow significantly.

PRISON OUTREACH

ESTHER'S ONE-YEAR UPDATE:

The original goal of the project was to serve hundreds of women and children across two of North Africa's largest and most notorious prisons. Ultimately, we made the intentional decision to focus both visits on a single facility in order to strengthen relationships and streamline logistics. Our team distributed clothing, hygiene items, food, and booklets of encouragement, while also sharing the hope of Christ through personal, spiritual support. During our winter visit, we brought additional supplies like blankets and warm clothing to help protect women and their children from illness caused by the cold. With the help of government officials, Ghanaian inmates were registered, resulting in several releases, and four critically ill women were transferred to a church shelter for urgent care. At that shelter, a new MomCo group launched with 50 women and continues to meet regularly, extending the impact of the project even further. Thanks to the success of the initial visits, we secured an additional \$4,800 grant through a U.S.-based church to fund a third trip, underscoring the growing need for this to become an ongoing ministry. What began as a simple outreach has grown into a deeply relational, Gospel-centered effort bringing lasting hope to some of the most vulnerable women and children in North Africa.

IMPACT: Prison Outreach has equipped 710 women and over 100 children with tangible resources and introduced them to the hope found in Jesus. As an unexpected and powerful outcome, a new MomCo group of 50 women was also launched.

07.

DAUGHTERS OF ZION MOMCO, NORTH AFRICA

ESTHER

Many moms in North Africa's prison system have endured unimaginable hardship. Fleeing poverty or danger in their home countries, they make the long, treacherous journey through the Sahara Desert in hopes of reaching safety in Italy. Along the way, many are trafficked into prostitution, become pregnant, and are eventually imprisoned with their children. This project exists to care for these families by meeting both their physical and spiritual needs while behind bars. With basic supplies like clothing, sanitary pads, and clean water, this initiative aims to restore dignity. Each woman also receives a booklet with words of hope, encouragement in motherhood, and contact information for a MomCo leader they can reach out to after release. Most importantly, a leader shares the love of Christ with them face-to-face. With a \$10,000 investment, Daughters of Zion MomCo can visit two prisons per month on a rotating schedule, building trust and offering consistent support to these mothers and their children.





REACHING THE UNREACHED



08. ALLIANCE OF HOPE, BRAZIL

OTNARACY & CECILIA

Deep in the Brazilian Amazon, the Tumucumaque Indigenous Reserve is so geographically isolated that it can only be reached by air, leaving its 450+ mothers with little access to support, resources, or spiritual community. With the help of a trained pilot and local Brazilian MomCo leader, this remote region now has the opportunity to host a thriving MomCo Meetup, bringing both the Gospel and meaningful connection to moms in the reserve. A \$10,000 grant will allow leaders to fly in with essential food, medical supplies, gifts, and MomCo curriculum, while ongoing training will equip local moms with the tools they need to build a strong, sustainable community and experience hope together.

OTNARACY'S ONE-YEAR UPDATE:

Because of this initiative, we've been able to reach Indigenous moms deep in the Brazilian Amazon, despite the remote location and challenging logistics. Over the past several months, we've led five gatherings with Apalai, Tiriyo, and Wayana women in villages like Bona and Tapauku. We've focused on spiritual and emotional encouragement, sharing about identity in Christ and the vision of biblical motherhood using MomCo tools, along with times of prayer, testimony, and connection. We've also held practical workshops like sewing and crafts, and distributed personal care items to build self-esteem and strengthen community. What excites me most is seeing Indigenous leaders now rising up to lead weekly MomCo gatherings on their own. Many women have been baptized and reach continues to expand thanks to the training and Global Curriculum that MomCo provides. God is multiplying this work, and I'm so grateful for your partnership in reaching these beautiful communities with hope.

IMPACT: Reaching the Unreached served over 780 mothers and 1,000 children with in-person gatherings, trained 12 leaders to expand MomCo reach to neighboring villages and led to 10 women being baptized, along with 30 more accepting Christ.

PITCH NIGHT 2024 AT A GLANCE

\$82,000

FUNDED BY MOMCO

6

COUNTRIES

9,790

INDIVIDUALS IMPACTED
(SO FAR)

24

NEW MOMCO GROUPS



TESTIMONIES

"After a traumatic event and being abandoned by my son's father, I was left as a single mom on my own. Determined to give him a better future, I traveled across Northern Africa in search of work and opportunity. I was grateful to find a job, which gave me hope to continue on to Italy for a safer life. But along the way, my son and I were imprisoned and spent weeks behind bars before my family could pay for my release. Upon release, my son and I were immediately arrested again. It was during this difficult season that I met the team from MomCo. They visited the prison and generously gave me 1,000 dinars from the grant they received to help me start over. Today, I've paid off my debts, am working again, and my son and I have been released from prison. I thank God for MomCo and the hope it brings to women like me through Christ Jesus."

— **Vera, North Africa**

"For many years I had felt low and felt like everything around me was negatively affecting me. But the day of my baptism is one I will never forget. It was an experience beyond words, like a heavy weight had been lifted off me. I felt an overwhelming peace that moved me deeply. Even now, when I look back on that moment, I know God was there with me. He was truly present. Today, I can say I have been renewed. I feel peace, strength, and deep gratitude. It was the best decision I have ever made. What made it even more meaningful was having my grandfather there to witness the most important moment of my life. This experience will always stay with me."

— **Priscila, Amazon**

"Not long ago, I was homeless with my two daughters, searching every night for a safe place to sleep. We started going to a local church on Tuesdays through the Chiviricuarta ministry, and even in the middle of all the hardship, I found comfort in the kindness of the volunteers there. They helped me find a place to live and covered three months of rent. Before long, I found a job, and my daughters were able to start school. Life is still hard at times, but now we have hope. The love and support we received from the church and from organizations like MomCo changed everything for us."

— **Cristina, Guatemala**

THANK YOU FOR SUPPORTING THIS
GLOBAL MOVEMENT COMMITTED TO
SPREADING THE **HOPE OF JESUS**.

*Because of your generous support of Pitch Night 2024,
MomCo was able to fund 26 new projects in 2025.*



WE LOOK FORWARD TO HOSTING OUR SECOND
ANNUAL PITCH NIGHT ON SEPTEMBER 24, 2025,
IN ORLANDO, FLORIDA.



*See, I am doing a new thing! Now it springs up; do you not perceive it?
I am making a way in the wilderness and streams in the wasteland.*

ISAIAH 43:19, NIV

INVEST IN MOMS.
CHANGE THE WORLD.

THE MOMCO

QUESTIONS? Email us at give@themom.co.

MomCo is accredited by the Evangelical Council for Financial Accountability