

FINDING MOMCO LEADERS

- 1. Be intentional and extend a personal invitation to a mom.** Tell her what qualities you see in her that you believe would make her a good MomCo Leader. Meet with women in the church to see if they are interested in helping lead the group or know someone who would be interested.
- 2. Look for someone who loves other women.** Moms understand what other moms need because they are on that journey, too.
- 3. Look to women who are already serving in women's and children's ministries.** It's likely they have a heart for moms and kids and would be willing to lead.
- 4. Ask pastors' wives if they know moms who are faithful servants,** but aren't currently engaged in leadership. Is there a mom who could be building her leadership skills or using her skills to lead a group?

REMEMBER —

It only takes one MomCo champion to start a group. If she has a heart for MomCo, others will follow her.

How to fill your leadership team:

- Pray that God brings the right women to your team.
- Announce open positions at your MomCo meetings.
- Identify potential leaders, point out their gifts and ask them to become a leader.
- Ask your church leadership if they have suggestions for potential leaders.
- Host a MomCo informational meeting.
- Get the word out about your group and you'll naturally attract leaders. Publicize in the bulletin or send flyers home in backpacks if you have a preschool on campus. Make announcements at Sunday services, at a women's Bible study or VBS — anywhere moms already are.

NEVER STOP RECRUITING